

For immediate release

**PAPERLINX OFFICE LAUNCHES ADVELOPES™  
at ADMA FOR PROMOTIONAL MAIL INDUSTRY**

MELBOURNE, VIC (June 27, 2007)

PaperlinX Office's Envelope and Print Services Division introduces the latest in innovative promotional envelope manufacture and printing at this year's ADMA Exhibition held in Sydney.

Advelopes™ is the progressive envelope service offering from PaperlinX Office. With head office and manufacturing located in Preston, Victoria, PaperlinX Office has invested in the future of the promotional mail industry with experienced sales and operations people and state of the art envelope manufacturing and printing machinery.

The *tudor*® envelope brand is the cornerstone of the Advelopes™ range of products. Carrying the quality, reliability and features of *tudor*®, Advelopes™ adds the effective benefits of colour, shape, size, form, and customisation options; valuable tools in any powerful DM piece.

Advelopes™ envelopes present an innovative approach to the direct mail and promotional mail industry with a range of flexible products and services for marketing campaign and communication needs. From custom made envelope shapes and sizes to more traditional overprinting of logos and brands, Advelopes™ offers an easy, one stop solution in the development of effective, high quality and creative envelopes.

The Advelopes™ website also offers a straightforward quotation form allowing for obligation-free pricing requests from the simplest of jobs to more elaborate requirements.

In support of the launch of Advelopes™, PaperlinX Office are offering a trade promotion at the ADMA Forum & Exhibition. An invitation via direct mail invites potential attendees to visit the stand and enter over the three days. With a daily prize on offer and plenty of envelope samples to marvel at, PaperlinX Office is keen to present their wares to trade customers who recognise the advantage of direct mail and Advelopes™.

**Ends**

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