

# ADRENALIN ADVENTURE - THE SKIIER -

This Direct Mail piece demonstrates that Advelopes provide cut-through, relevant impact that can also be adapted to specific a brand or campaign message.

This mail-out was part of a 2-month period communications campaign that integrated the use of online and print advertising in relevant industry publications like ProPrint Mag, Australian Printer Mag, Marketing Mag, Professional Marketing Mag, AdNews & B&T as well as grafix.com.au It also tied-in with a micro-page on the Advelopes website.



Advelopes™ could be sending you on the adventure of your choice.

You could win one of five prizes of \$500 towards the adventure of your choice just by going to [advelopes.com.au](http://advelopes.com.au) and registering. Winners can choose from over 300 adventures in the air, on water, on snow and more. If you can imagine it, you can probably win it. Just as if you can imagine a creative use of envelopes, Advelopes™ can take you there.

From elaborate direct mail pieces to more classic branding communications, you can make it happen with custom shapes, unique windows, applying up to six colours or by overprinting on tudor® quality envelopes. So let your imagination run wild at work – and play – and rush to register at [advelopes.com.au](http://advelopes.com.au)

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