

SELF PROMOTION - Tudor® ECO



THE ENVELOPE

Size:	C5 (162x229mm)
Shape:	Banker
Style:	Custom Made
Closure:	Moistseal
Colour:	Natural Brown
Stock:	Tudor® ECO
Window 2:	Address window on reverse
Window 2 Position:	67mm from bottom x 26mm from left

THE DESIGN

Concept:	Practice What You Teach
Communication Purpose:	Brand awareness activity for the education market
Agency:	O'Keefe, Muphy & Graff, Melbourne

THE PRINT

Printed 6 colours - Opaque white (2 passes) + CMYK + spot varnish

LODGEMENT AND MAILING

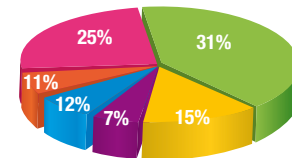
Quantity:	11,000
Insertion:	Melbourne Mailing, Fairfield
Restrictions:	N/A

RESPONSE RATE

Mail out in May with promotion concluding end of June. Results not yet available.

THE COSTS

Envelope	Database & Management
Insert	Prize & Legals
Design Costs	Lodgment & Mailing



THE ADVELOPES™ ADVANTAGE

Advelopes™ offers high quality six-colour printing with faithful colour reproduction, fast turnaround, and the option of online quotations.

Variety of choice in:

- envelope styles, shapes and sizes
 - window positions & shapes
 - corporate branding
 - elaborate images and designs
- Advelopes™ is brought to you by the trusted label Tudor® envelope brand

